

Press Release Media Contact: Chris Bauder

WEIMAN PRODUCTS, LLC APPOINTS CHRIS BAUDER AS CHIEF EXECUTIVE OFFICER

GURNEE, IL, June 3, 2015-Weiman Products, LLC is pleased to announce that Chris Bauder has been appointed Chief Executive Officer of Weiman Products effective May 26th, 2015.

Chris succeeds Carl DeMasi, who joined Weiman Products in 1981 and was instrumental in developing and growing Weiman's consumer and medical divisions. During Carl's tenure with Weiman, the company achieved an average CAGR of over 14% for 34 years. He is responsible for establishing a company which is founded on the principals of pride, respect, and service; not only to all Weiman's customers, but to suppliers and employees alike.

"I am excited to have Chris join the team at Weiman. Chris is a proven leader and has experience in Operations and New Product Innovation. Chris embodies the spirit of Weiman, the passion and perseverance which has been the backbone of our culture," said Carl DeMasi.

Chris has over 30 years of consumer and healthcare product experience working for Glaxo SmithKline, Schering Plough Consumer Healthcare, SC Johnson, and Beam Suntory. He has an excellent track record of team building, brand building, and new product innovation.

Chris joins us most recently from Beam Suntory, where he was Vice President and General Manager for the Whiskey Division for the past four years. He managed brands such as Jim Beam, Makers Mark, Knob Creek, and Canadian Club.

Prior to that, Chris spent 17 years with SC Johnson working in a variety of roles in both the North American and International businesses. While there he led the U.S. furniture care business, the Glade Air Care business, and held a variety of leadership positions in South America and Europe.

"Chris brings a wealth of knowledge to Weiman in almost all of the markets in which we participate. One of our core values is to always look for ways to improve. We enjoy working with the best people in our field to help us raise the bar. We're thrilled to have Chris on our team to continue the success with our customers," said Carl DeMasi.

Carl will be transitioning into the role of Chairman of the Board and looks forward to working with Chris and everyone at Weiman to continue to build the company's success. "I would personally like to thank all of our customers, suppliers, and employees for partnering with Weiman and contributing to the overall success of the company," said Carl DeMasi.

Weiman® is the most recognized, trusted brand in premium surface care and the #1 choice of consumers who value preserving, protecting and beautifying their homes. Weiman products are available nationwide in mass retailers, supermarkets, hardware stores and home improvement centers under the Weiman®, Goo Gone®, Magic®, Natural Magic®, SCI® (Stone Care International), Gonzo® and OOPS!® brands and are known for their quality, convenience and innovation.

Weiman Healthcare Solutions is a market leader in the development and manufacturing of innovative products for surgical instrument cleaning, disinfection, sterilization and care. Weiman® offers a full spectrum of the highest quality products for the surgical instrument and environmental cleaning, care and disinfection processes that are critical for infection protection in all types of healthcare facilities.

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