



POLICY ON ONLINE MARKETPLACE RESELLING

Effective as of May 1, 2017

Weiman Products, LLC ("Weiman") is a specialty cleaning products company offering high-quality and innovative products which are specially formulated to care for dozens of surfaces and clean-up life's toughest messes. Weiman's consumer division includes products (together, the "Weiman Products") under seven well recognized brands--Weiman, Goo Gone, Magic, Stone Care International, Wright's, Oops and Micro-Scientific.

Weiman recognizes the value to consumers of a retail distribution network that stocks, promotes and supports Weiman Products. To ensure that Weiman's consumers continue to receive a quality sales experience and outstanding customer service and support, Weiman has implemented a reseller policy (the "Reseller Policy") to eliminate the unauthorized reselling of Weiman Products over third-party online marketplaces. "Resellers" shall include (i) any of Weiman's direct customers, including distributors ("Direct Customers"); (ii) any retail customer supplied Weiman Products by any Direct Customer; or (iii) any other identified unauthorized reseller of Weiman Products regardless of its source for those products.

Under this Reseller Policy, a Reseller may not advertise or offer Weiman Products for sale, directly, indirectly or by referral in any manner, on or through any third party retail website, online marketplace, drop ship or auction site, or any comparable website or mobile app, or on or through any marketing website affiliated with any such site. Examples of such online marketplaces include amazon.com, eBay.com and jet.com, among others. The activity described above and prohibited by this Reseller Policy is referred to herein as Marketplace Reselling. The Reseller Policy applies to Marketplace Reselling by or for the benefit of a Reseller under any trade name or d/b/a used directly or indirectly by the Reseller or any affiliate or associate of the Reseller (without regard to whether Weiman or any Direct Customer is aware of such trade name usage). **The Reseller Policy does not apply in any way to any Reseller's advertising or offering Weiman Products for sale exclusively on such Reseller's own proprietary ecommerce site.**

If Weiman determines in its sole discretion that there has been a violation of this Reseller Policy and so notifies the Reseller, the Reseller must cease any Marketplace Reselling within two business days of the date the Reseller receives notice from Weiman by removing all offers for Weiman Products on any website as referenced above. If applicable, at its own cost, the Reseller must also retrieve inventory of Weiman Products placed on consignment with any online marketplace and available for Marketplace Reselling. In addition, Weiman may also immediately and without notice (i) deny for a period of up to 90 days any promotional allowances which the Reseller would otherwise have been eligible for and/or (ii) refuse to accept orders from the Reseller for a specified period. If any Reseller repeatedly violates the terms of the Reseller Policy, Weiman may suspend promotional allowances and refuse orders for longer periods and, if Weiman believes its relationship with a Reseller may no longer be in Weiman's best interest, it reserves the right to terminate the commercial relationship, subject to such advance notice as Weiman may provide, in its sole discretion. For any Reseller that acquires Weiman Products from a Direct Customer, Weiman reserves the right to require that the Direct Customer take comparable actions in response to applicable Reseller violations of this Reseller Policy.

The Reseller Policy is a unilateral policy issued by Weiman and is subject to change at any time in Weiman's sole discretion. It is not a part of or incorporated into any agreement or specific commercial arrangement that Weiman may have with any Reseller. The Reseller Policy applies to any Reseller that resells Weiman Products in the United States and its territories or in Canada; provided that the Reseller Policy will not apply in any jurisdiction to the extent applicable law expressly limits policies such as the Reseller Policy or related policies. The Reseller Policy is confidential and you should not disclose its terms to any other person or entity.

March 31, 2017